

When Disaster Strikes: Actions to Take Within 1-6 Months & Beyond



Community Futures British Columbia

| Rural Resiliency Initiative

| communityfutures.ca



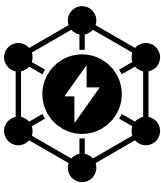
Help Businesses with Financial Recovery

- Assist with financial planning
- Provide guidance to long-term recovery grants and loans
- Provide application support and guidance



Help Businesses Regain Customers

- Provide strategic guidance on rebuilding a customer base
- Offer marketing support to promote re-opened businesses
- Create and/or cross-promote “Buy Local” “Our Community is Open for business” campaigns



Support Efforts to Restore Infrastructure

- Advocate to restore essential infrastructure, e.g. utilities, transportation
- Coordinate with your emergency management team and local authorities to prioritize recovery of business/commercial districts

Communicate Updates to Businesses

- Provide continuous updates on recovery progress and new resources
- Address emerging needs and challenges

Organize Capacity-Building Sessions for Businesses

- Organize training/workshops on disaster preparedness and resilience, financial management, digital marketing and other relevant topics