

How to Connect with Local Emergency Managers



Community Futures British Columbia

| Rural Resiliency Initiative

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When you have built a relationship with emergency managers in municipal, regional and/or Indigenous government, there's a much higher chance that the needs of your businesses will be understood, represented and addressed.

You stand to become a go-to for businesses during a disaster.

- ✓ Reach out early, well before an emergency
- ✓ Try to connect quarterly
- ✓ Try to get involved in emergency pre-planning activities every year
- ✓ Amplify local government or First Nation emergency preparedness messaging

Tips on Making The First Moves

- Offer to go for coffee together
- Host or attend informal meetings
- Send invitations to CF events, webinars and seminars
- Send invitations to join any CF-led emergency management working groups
- Reciprocate by taking part in their engagement opportunities
- Inquire with local government or First Nations to see if there is a desire to co-message business preparedness and resilience information

