

CFBC's Rural Resiliency Initiative

Economic Preparedness,
Response and Recovery
for Rural B.C. Businesses



Pacific Economic
Development Canada

Développement économique
Canada pour le Pacifique



About RRI

The Rural Resiliency Initiative (RRI) provides specialized **supports for businesses and governments** before, during and after an economic disruption or disaster. Activities are carried out by the **Economic Quick Response & Recovery Team**, a Community Futures BC leadership team focusing on the unique needs of rural businesses. We offer:

- Economic Disaster Response & Recovery management
- Fund disbursement from government to businesses
- Economic emergency leadership and advising
- Direct-to-business disaster relief & recovery services
- Business resiliency services for entrepreneurs

Reach out to learn how Community Futures can strengthen your community's economic sector.

Contact RRI

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